

World Report on Internationalised Domain Names 2019



View the maps

Year by year comparisons of IDN growth



Latest Report

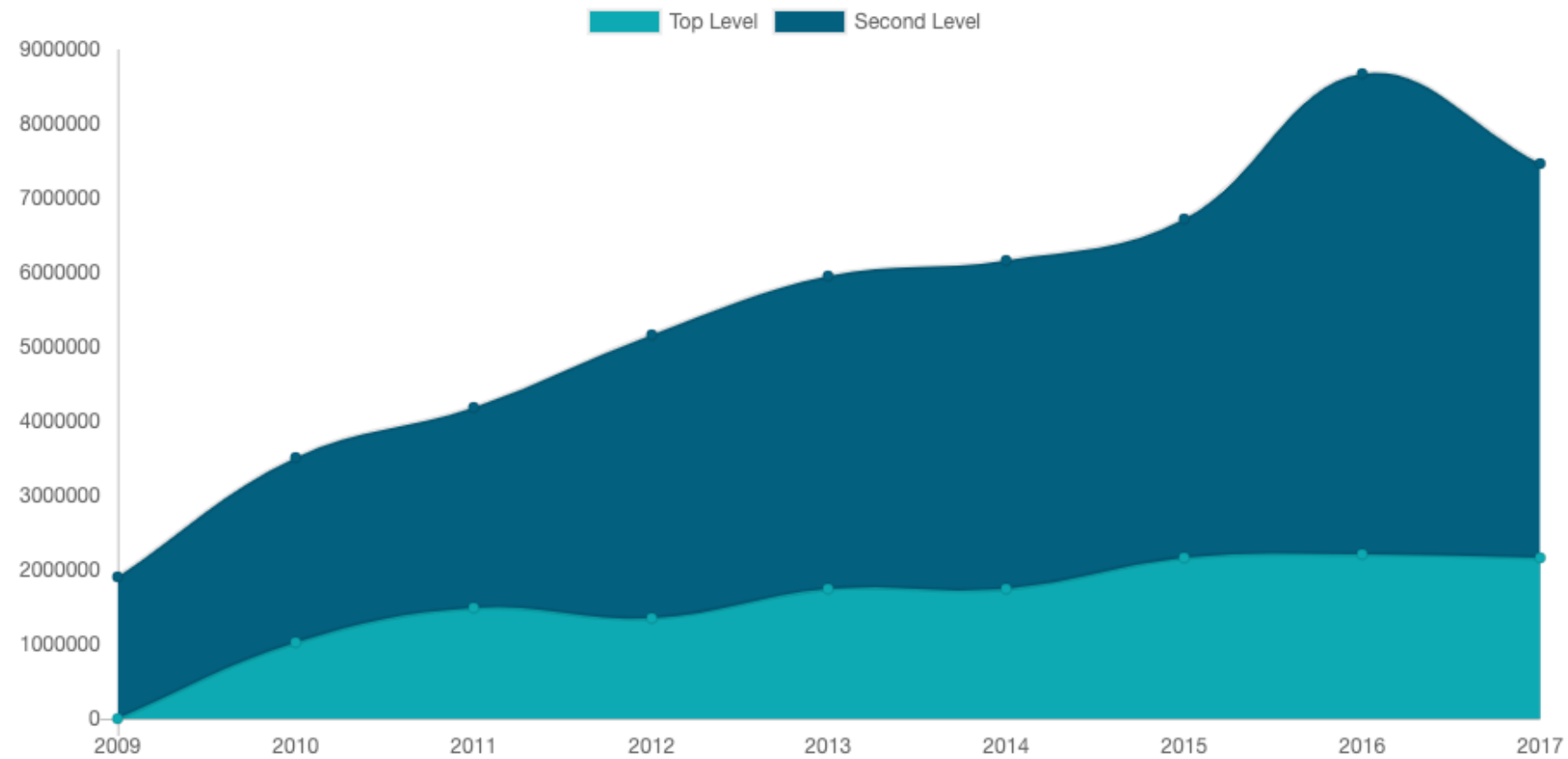
Latest stats, reports and analysis



Universal Acceptance

Track the progress of this critical work

IDN facts and figures



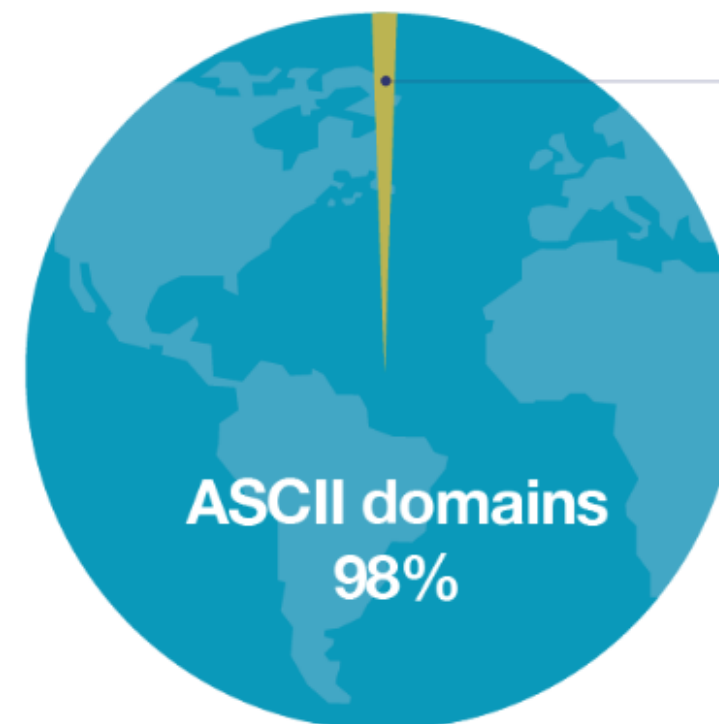
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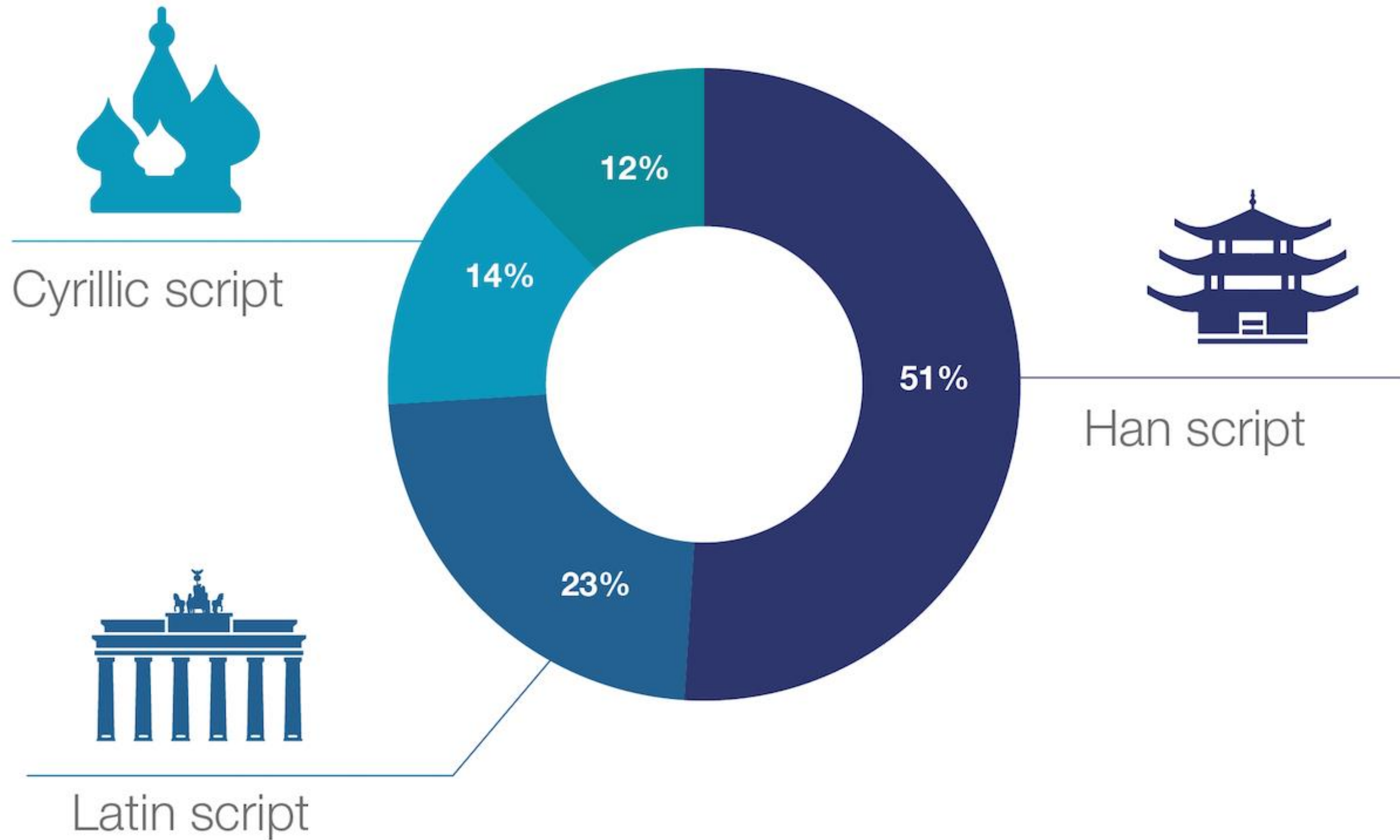
Dec 2017

↓ 15%

2%

of the world's domains **are IDNs**

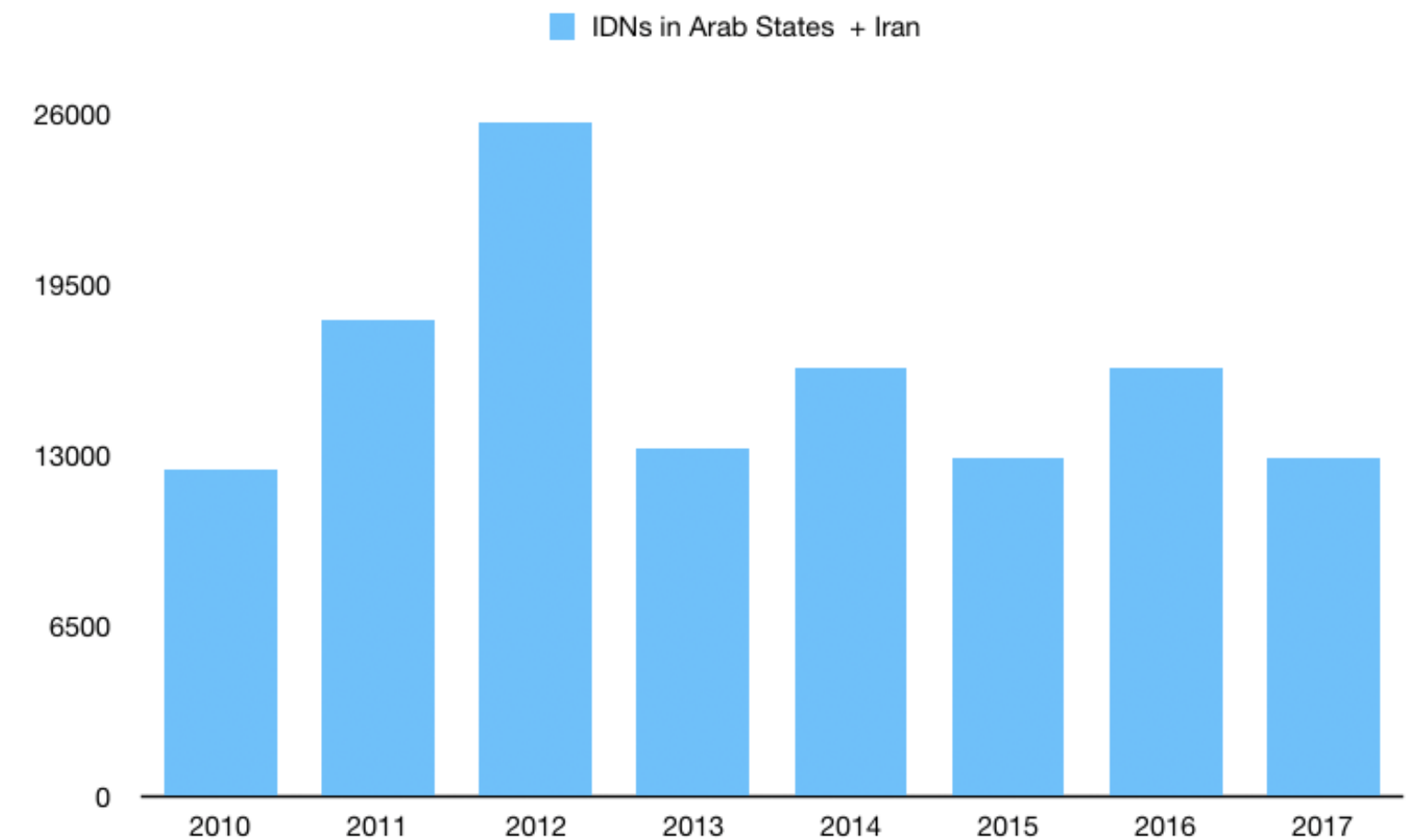




Three scripts make up 88% of IDNs

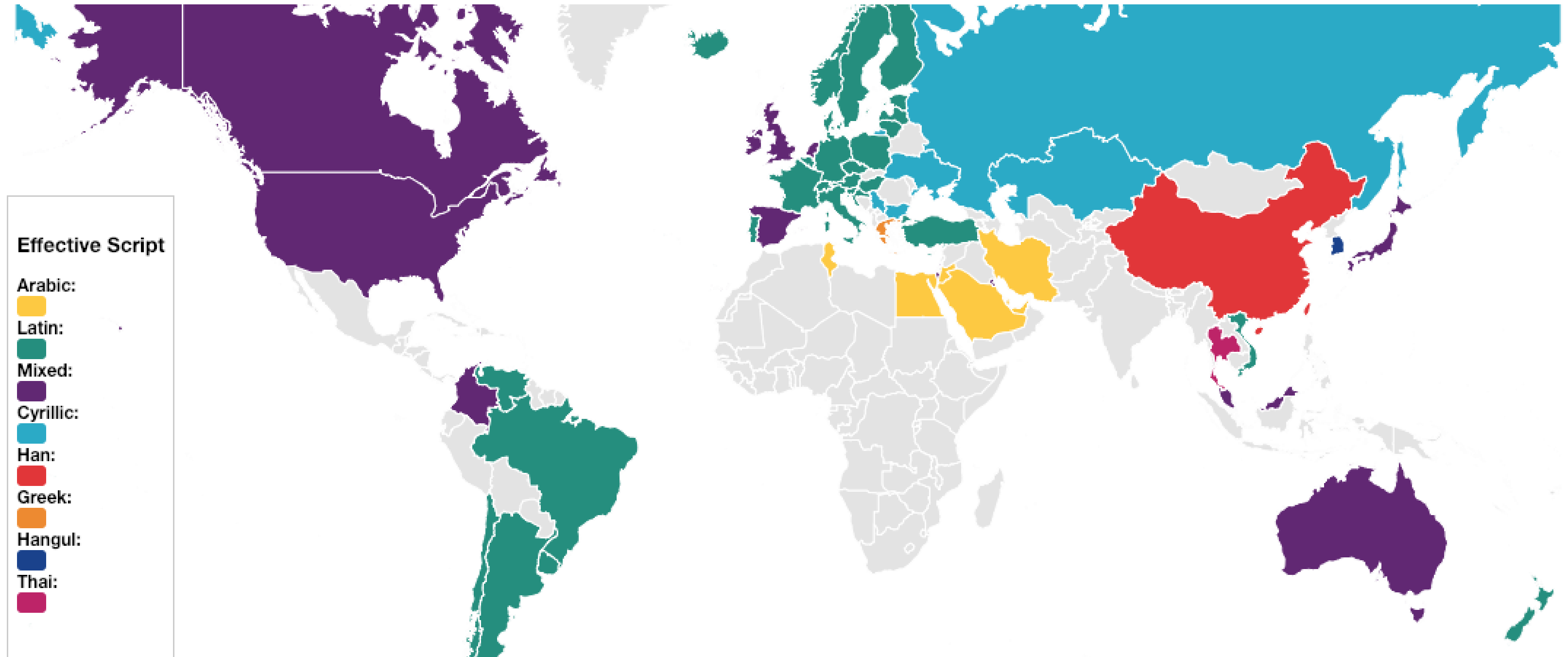
Domains in the Middle East and Adjoining Countries

- 1% of the world's domain names are from the region (ICANN, Middle East and Adjoining Countries DNS Marketplace Study, 2016)
- IDNs comprise less than 1% of the region's ccTLD registrations
- Facebook has 164 million daily users across the Arab world (State of Social Media, Arab Region 2018)
- 63% of **Arab Youth** say they look first to Facebook and Twitter for news (Bursen Marsteller, Arab Youth Survey 2018).



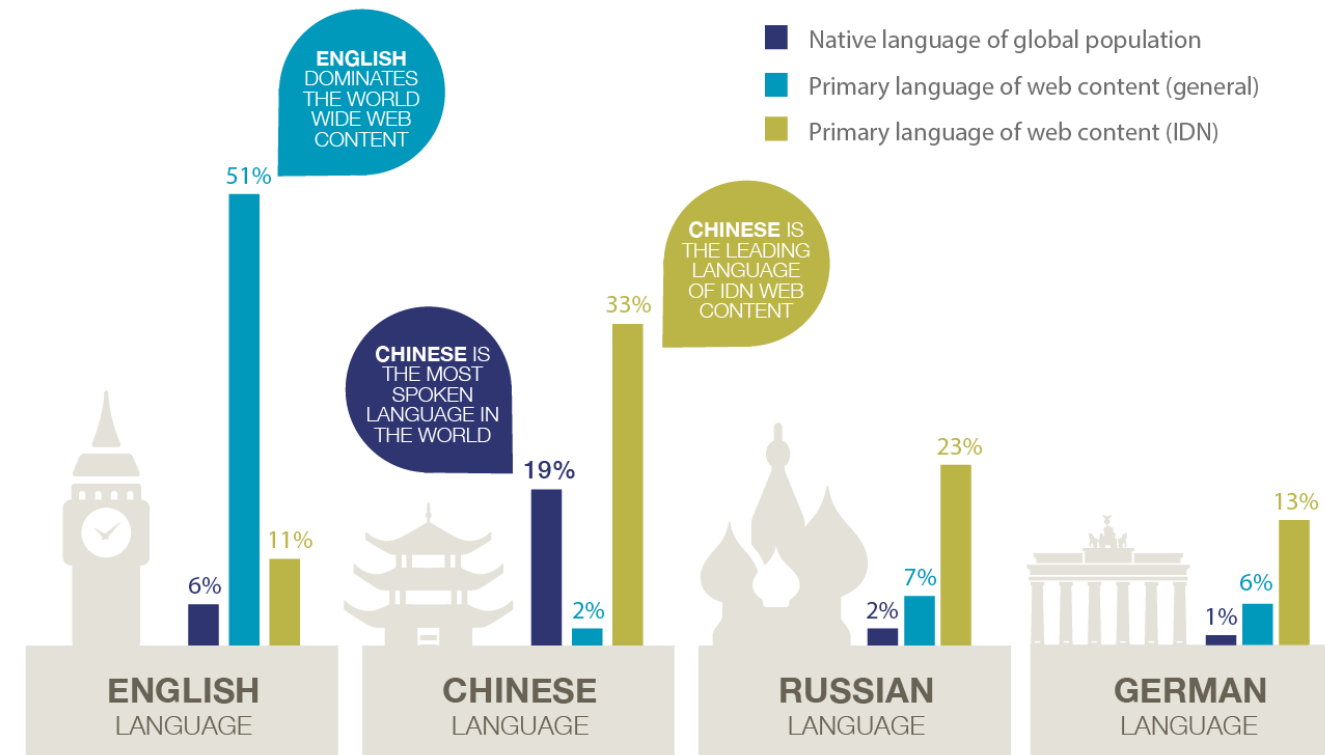
The IDN world map by script

IDN scripts reflect the languages spoken in countries

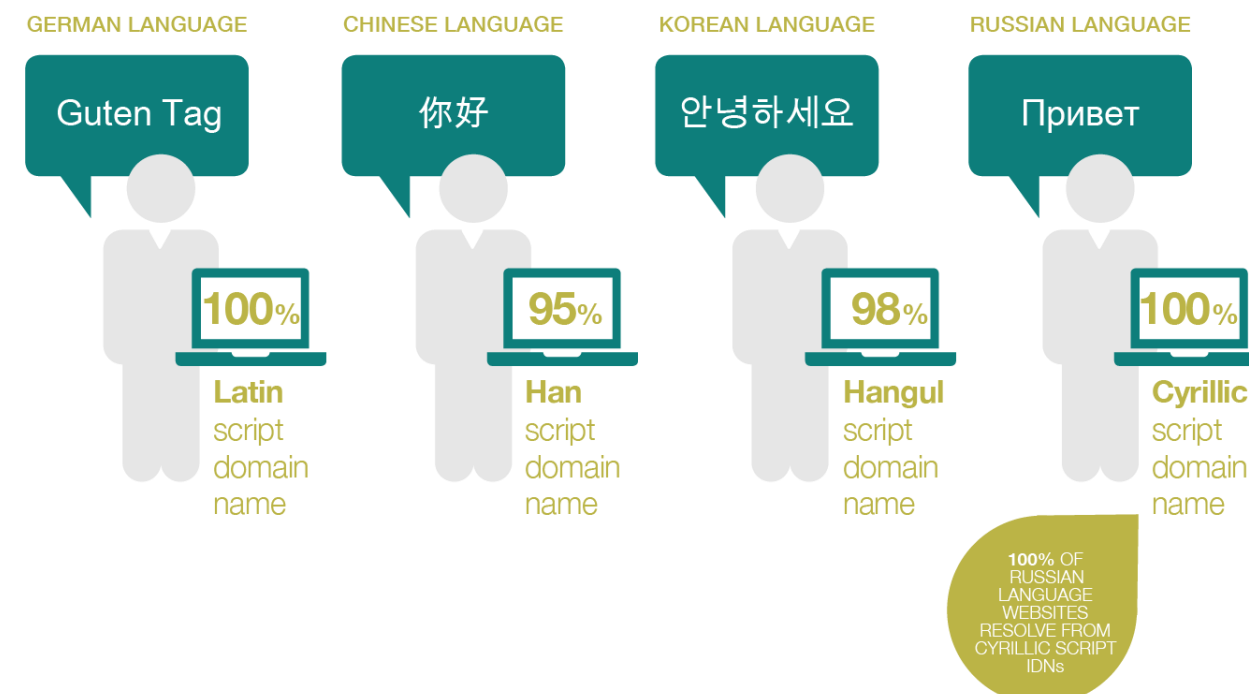


IDNs signal linguistic diversity

Web content is more linguistically diverse with IDNs



Domain name script is an accurate signal of website language



Universal acceptance remains a challenge



Summary



IDNS HELP TO ENHANCE LINGUISTIC DIVERSITY IN
CYBERSPACE



IDN MARKETS ARE MORE BALANCED IN FAVOUR
OF EMERGING ECONOMIES



IDNS ARE ACCURATE PREDICTORS OF THE
LANGUAGE OF WEB CONTENT



BUT>>>
15% DECREASE IN REGISTRATIONS
UNIVERSAL ACCEPTANCE PROBLEMS

EURid and IDNs

IDNs and .eu

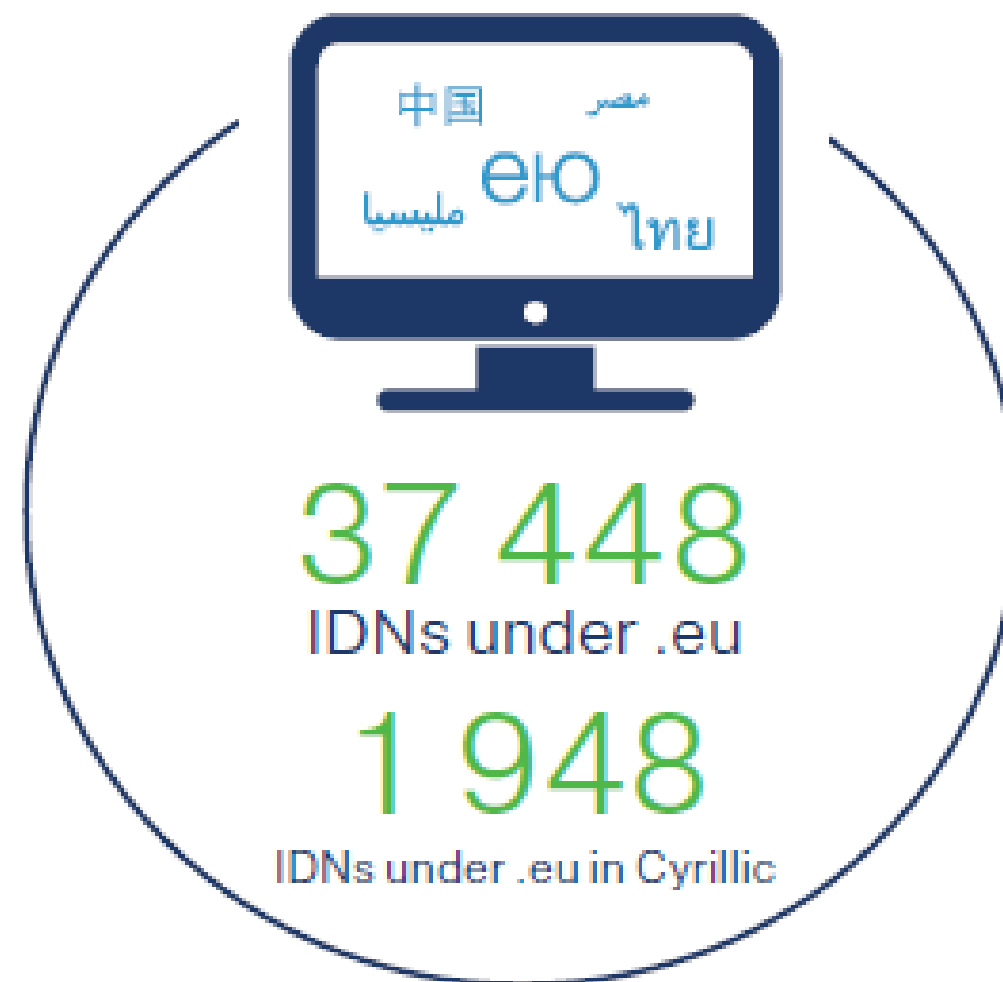
- IDNs at the second level launched on 1 Dec 2009
 - Covering all the official EU languages
 - No mixing of script basic rule
- .eu launched on 1 June 2016
 - IDN.IDN rule enforcement
 - 3-year transition of Cyrillic domain names registered under .eu
 - Homoglyph bundling in place

IDNs and .eu: some considerations

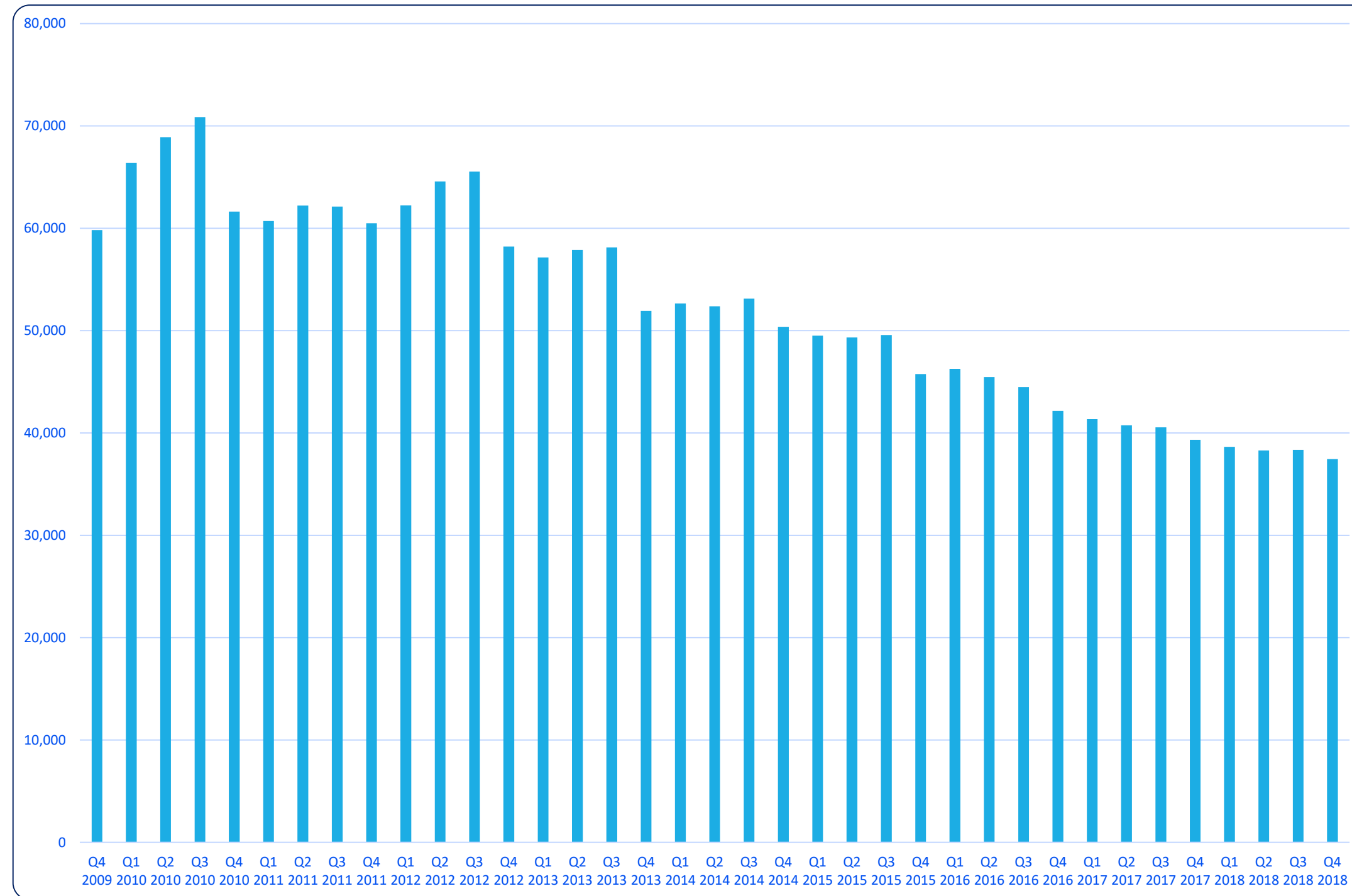
- Limited demand
 - IDN search tool added to the public registrar list to support possible registrants
- Limited offer by the EURid accredited registrars
- Decrease in IDN registrations over the past 5 years

Status end of Q4 2018

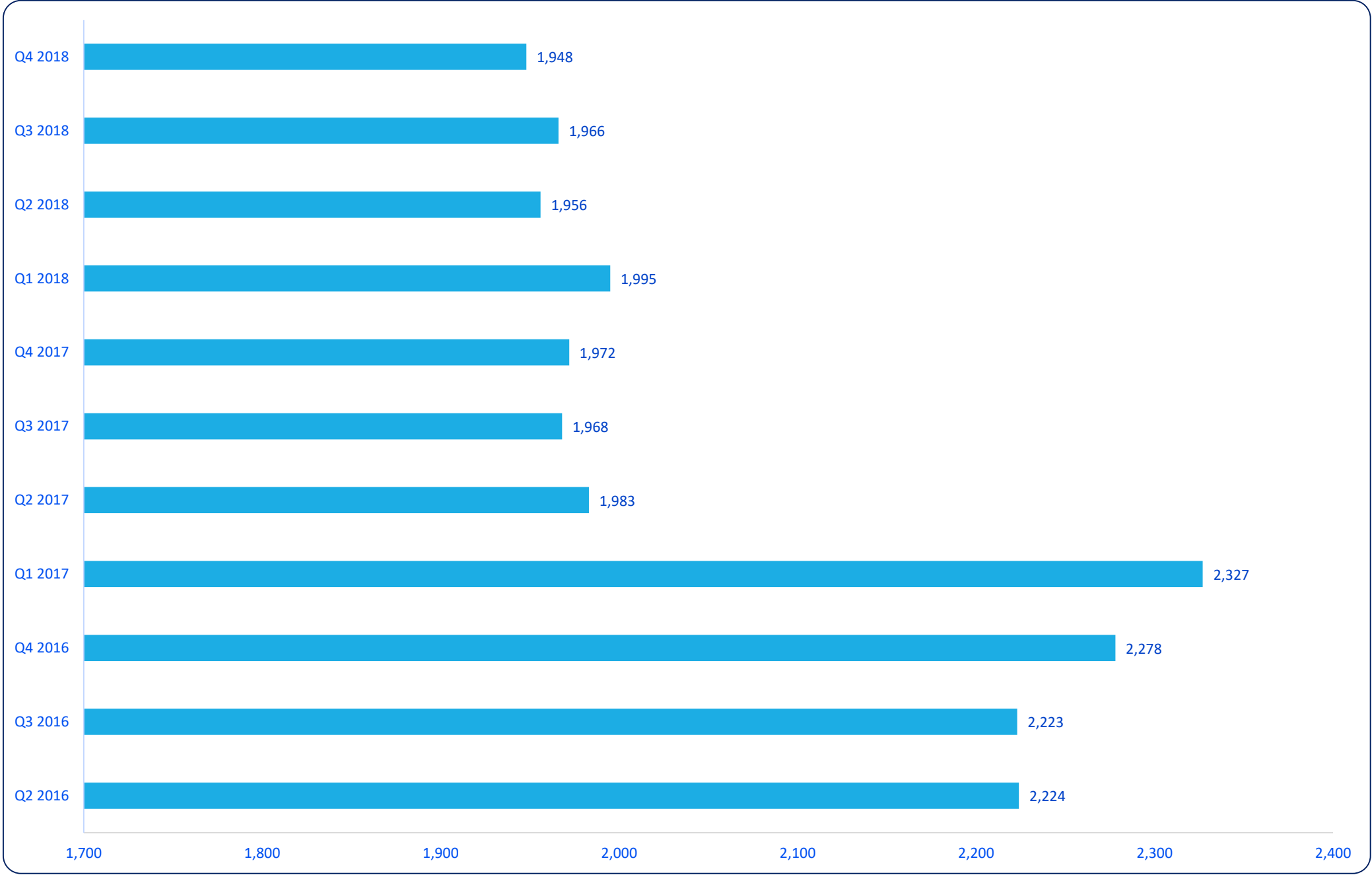
INTERNATIONALISED DOMAIN NAMES (IDNs)



Status by quarter IDNs under .eu



Status by quarter .eu extension



Thank you!

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..eu..eio

Powered by **EURid**

